

JAKE FEST

SUMMARY

I am a versatile and innovative digital videographer with experience in branding and visual storytelling. I learn through experience and adapt to the constantly changing digital environment. My tenacity exemplifies that I can reach my goal of success through hard work and determination, while thriving with an optimistic attitude.

EDUCATION

Texas State University Jan 2017 - Dec 2018

B.S. Digital Media Innovation

Minor in Business Administration

- 3.63 GPA
- Kappa Tau Alpha National Honor Society
- Sigma Alpha Lambda Honors Society

Northeast Lakeview College Aug 2013 - May 2016

Associates Degree in Economics

SKILLS

- Premiere Pro
- After Effects
- Final Cut Pro
- Photoshop
- InDesign
- Broadcast Camera Operation
- DSLR / Mirrorless Camera Operation
- Audio Equipment Operation
- Lighting Equipment Operation
- Stabilizer Operation
- Drone Operation
- Scriptwriting
- Storyboarding
- Directing
- Communication
- Teamwork
- Critical Thinking
- Social Media Marketing
- WordPress
- HTML and CSS
- AP Style

EXPERIENCE

Freelance May 2018 - Current

Videographer

- Directing small production crew and talent
- Writing, storyboarding and filming
- Manage budgets for projects
- Operate a variety of equipment
- Edit video on Premiere Pro and After Effects

Sun Radio Dec 2018 - Jan 2019

Intern / Videographer

- Captured footage from live events
- Created a short promotional video
- Created social media posts promoting events
- Generated donations for a non-profit organization

Visual Storytelling / Video Production Jan 2018 - Dec 2018

Student / Team

- Technical and floor directing
- Script writing
- Operated the switcher and cameras
- Prepared teleprompter copy
- Setting studio lighting
- Operated broadcast audio console
- Assisted in the production of "Bobcat Update"
- Co-Directed a documentary and PSA
- Directed a pilot promo for an episodic series

Downtown Social and Pour Haus April 2018 - Aug 2018

Digital Marketing Manager

- Strategized social media content
- Created campaigns in Google Ads
- Produced video content for online platforms
- Managed and updated business websites
- Monitored online presence and engaged with users

Texas School Safety Center Jan 2018 - May 2018

Student / Content Creator

- Created content for client on social media
- Produced analytics reports from social media
- Collaborated on projects with team

CONTACT

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